

SLEEPER

GLOBAL HOTEL DESIGN

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Hotel Herman K

Bröchner Hotels unveils its conversion of a transformer station in the heart of Copenhagen

Arnaud Zannier

The unconventional hotelier on his journey from mountain to paddy field to savannah

Kimpton Fitzroy

The country's leading designers usher a British institution into a new era



Sleep + Eat

CONFERENCE PROGRAMME REVEALED

Sleep + Eat has revealed the line up for its thought-provoking annual conference programme, along with its inaugural F&B counterpart.

Europe's leading event for hospitality innovation and design has announced the line-up of keynote speakers and panellists set to take part in its free-to-attend Sleep + Eat conferences. Faithful to this year's theme of the 'recognisable and new', both will continue a tradition of providing a platform to those driving the sector whilst exploring topics seldom aired in other forums.

The conference will open with Andrew Zobler, founder and CEO of Sydell Group, and recipient of the AHEAD Americas 2018 Award for Outstanding Contribution. With stellar achievements including London's The Ned and The NoMad Hotel New York to his name, Zobler will share insights on how travel is evolving and where the hospitality industry is heading. Meanwhile, day two will see the keynote delivered by Priya Paul, Chairperson of The Park Hotels – a collection of hotels at the forefront of the design-led revolution in the Indian sub-continent – who will tell her story of creativity and innovation, and explain how she strives to deliver unique guest experiences across a portfolio of luxury properties.

Elsewhere, panel discussions will range from subjects including global perspectives and the London hotel phenomenon, to the art and science of turning around failing hotels and the processes of sensory design. Therese Virserius, co-founder of Virserius Studio; Geraldine Dohogne, designer of Zannier Hotels; and the Sundukovy Sisters – the studio behind last year's Sleeper Bar – will discuss their experiences of working around the globe, whilst Bruce Robertson, Managing Director, The Standard London, and Mark Bruce, Director of Hotels, EPR, will consider the buzz around the UK capital. Likewise, Tom Hupe, Director of Hospitality, Perkins & Will; Sally Storey, Design Director, LDI; and Tom Middleton, Sound Architect at Sonux, will share their research and expertise when it comes to influencing a guest's experience, be that overt or subliminal.

The Design Duos conversation returns with Muza Lab co-founders Inge Moore and Nathan Hutchins, who will discuss their perceptions of what luxury means today, whilst the four Sleep Set design teams – AB Concept, Yasmine Mahmoudieh, Denton Corker Marshall and

HBA London – will reveal the thinking behind their concept rooms. Day one will conclude with the Development Roundtables, giving delegates the chance to talk with industry influencers such as Florian Kollenz, Chief Development Officer, 25hours Hotels; Mark Owen, Head of Development, Resolution Properties; Harry Harris, Managing Director, SUSD; Samantha Sugarman, Director of Development, Four Seasons Hotels & Resorts; and Felicity Black-Roberts, Vice President at Hyatt. Day two will round out with Planes, Trains & Autonomy, an exploration of the rapid rate of change in the travel and transport industries with Sleeper's Assistant Editor Kristofer Thomas, as each industry gears up to serve a new generation.

Sleep + Eat will also see the debut of the Eat Conference, arriving fully-fledged with a wide array of leading restaurant and bar personalities. Guillaume Marly, Managing Director of Hotel Café Royal, will be joined by Tel Aviv based studio B+K Architecture, as well as Alon Baranowitz and Irene Kronenberg, founders of Baranowitz+Kronenberg; Matt Utber, founder of The Plant; Tina Norden, Project Director, Conran + Partners; Ido Garini, owner, Studio Appétit; and Melita Skamnaki, Co-Director, Double Decker, amongst others. Discussing topics such as strategies for success in a trend-driven sector, the art of collaboration, the F&B inspiration of Eastern Europe and designing for millennials, panellists including Juan Carlos Rodriguez Artiga, Director of Wilson Associates' London studio will join Robbie Bargh, founder, Gorgeous Group and Rob Polacek, Chief Creative Officer, Puccini Group, to explore the many layers of great restaurants, whilst the design teams responsible for the inaugural Eat Sets will reveal what lies behind their interactive concept installations.

Sleep + Eat will be open from 10:00-20.30 on Tuesday 20 November, and from 10:00-18:00 on Wednesday 21 November. For more information and to register for a complimentary pass, please visit the website. Grohe is the show's founding partner.

www.sleepandatevent.com



This Page: Speakers set to appear across the two-day Sleep + Eat conference include (clockwise from top left) Ido Garini; Andrew Zobler; Inge Moore; Irene Kronenberg; and Alon Baranowitz

