

## AN INDULGENT SWISS MOUNTAIN EXPERIENCE

THE RUGGED AUTHENTICITY OF THE BERNESE OBERLAND

# THE FIRST LUXURY HOTEL TO BE BUILT IN GSTAAD IN 100 YEARS

[www.thealpinagstaad.ch](http://www.thealpinagstaad.ch)



THE ALPINA  
GSTAAD

This December will see the grand opening of The Alpina Gstaad in the heart of the Bernese Alps. The first luxury hotel to be built in Gstaad in 100 years, The Alpina Gstaad is set in an exclusive hilltop area in Oberbort, just five minutes from the centre of Gstaad village, overlooking picturesque Saanenland.

A contemporary interpretation of traditional Swiss architecture, the hotel is part of a \$337 million luxury development that includes 56 spacious rooms and suites, private apartments and two chalets surrounded by five acres of garden. The hotel will include the first European outpost of the renowned Japanese restaurant MEGU and two further restaurants— a traditional Swiss stabli and a modern European restaurant. Other highlights include a wine tasting room, a cigar room, a private cinema and a 2,000 square metre Six Senses Spa.



This will have all the facilities of a five star destination spa including a 25-metre indoor lap pool, an outdoor swimming pool, a fitness centre and will offer a range of holistic treatments and rejuvenation programmes.

“We are building the first new five-star hotel in Gstaad in 100 years. The architectural design is inspired by local Swiss alpine culture and the rugged authenticity of the Bernese Oberland. The Alpina Gstaad will be a luxurious hotel providing an indulgent Swiss mountain experience,” explained the owners Marcel Bach and Jean-Claude Mimran.

The Alpina Gstaad will offer its guests the very best insider access to this famously exclusive, yet still authentically Swiss, hilltop village. For more information on The Alpina Gstaad please visit [www.thealpinagstaad.ch](http://www.thealpinagstaad.ch).

